

FACT SHEET #4: FUNDRAISING FOR PINK SHIRT DAY

Every year Pink Shirt Day grows bigger, brighter and bolder than ever before thanks to schools and kura across Aotearoa who fundraise to support the movement! Every dollar raised makes a difference and helps us make our schools kinder and safer for our rangatahi.

We believe fundraising should be fun and easy - here's a list of simple ideas to help you build the Pink Shirt Day movement in your school, kura and beyond!

1. Hold a mufti day!

- Turn your school into a sea of pink to show your support for Pink Shirt Day! [Order](#) our mufti day pack which contains balloons, posters, stickers, and a special Pink Shirt Day stencil so rangatahi can get creative and spray their own pink t-shirts or create chalk creations across the school grounds.
- Mufti days are a powerful way to get the whole school and kura community involved in the day and spread the Pink Shirt Day kaupapa.
- Collect a gold coin donation!

Get the official pink t-shirt

While many rangatahi will want to create their own pink t-shirt, we also have pink t-shirts for sale. Let taura/students and their whānau know in case they want to purchase them. If you're [registered](#) for updates, you'll be the first to hear when our official Pink Shirt Day t-shirt is ready to order. You could give some away to taura who display aroha and kindness!

Have a bake sale

Hold a lunchtime bake sale full of sweet pink treats! Add some pizzazz to the baked goodies by printing our Pink Shirt Day [cupcake flags](#).

Print or order our Diversi-tea Kōrero Starter Cards

When people get to know each other, they are more likely to embrace and celebrate their differences and similarities. Our [Diversi-tea Kōrero Starter Cards](#) could be used in the classroom and the staffroom!

Spread the movement

Check out our [sample text](#) you can use in the next school newsletter to let friends and whānau know what Pink Shirt Day is all about and why your school and kura is celebrating (and why their tamariki might ask for a gold coin donation!).

HOW TO DONATE

Bank: Bank of New Zealand
Name: Mental Health Foundation
Account Number:
 02-0100-0752592-097
Ref: PSD and the name of your school or kura.

