



FACT SHEET #3: KEY VALUES



Aroha and kindness, kōrero awhi and mana manaaki are three key values for Pink Shirt Day!

The values, developed by [E Tū Whānau](#), are part of who we are and what makes us strong. These values come from hui/meetings held around the country on what people feel contributes to a strong and thriving whānau!



Kōrero Awhi

[Kōrero awhi](#) is an important part of Pink Shirt Day! Kōrero awhi is about being able to communicate clearly, positively and with aroha to others. Kōrero awhi helps friends, rangatahi, kaiako/teachers, taura/students and whānau relate and feel connected to each other!

Aroha and Kindness

[Aroha and kindness](#) is all about giving unconditionally and is what Pink Shirt Day is all about! Aroha can make your relationships with whānau, friends and communities stronger by letting each other know on a daily basis, through kōrero or actions, that they are loved and/or appreciated. Remember – expressing the values of aroha and kindness can have a positive effect on everyone around you!

Mana Manaaki

Māori understandings of [mana manaaki](#) include many things – with Pink Shirt Day, it means building up other people's mana! The awhi/support you give your mates, fellow taura or whānau can uplift their mana and help them feel good! By applying mana manaaki, you'll be contributing to a positive school environment where everyone can feel valued and respected at all times.